



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

ORG-2015-16-000037  
24.05.2024

**Sub: Intimation on transition period for implementation upon adoption of Unified India Organic Logo**

Dear Certification Bodies,

India's export of organic products comes under the purview of the National Programme for Organic Products (NPOP) notified by DGFT in 2001. As per the DGFT Notification, a product will be allowed to be exported as "Organic Product" only if it complies with the NPOP Standards.

As an Identification mark for Organic Products complying with NPOP standards "India Organic" Logo was devised under Chapter 6 of NPOP, which is a registered Trademark and an established identity of NPOP for more than 20 years.

Additionally, in domestic market FSSAI governs the labelling and certification of organic foods. As per Food Safety and Standards (Labelling and Display) Regulation, 2020, every package of Certified Organic food shall carry "Jaivik Bharat Logo" in addition to the "India Organic" Logo under NPOP.

To bring in uniformity and convergence in implementation of Indian regulations namely NPOP and FSSAI, a Unified India Organic Logo has been developed jointly by Food Safety and Standard Authority of India (FSSAI) and APEDA (under the aegis of the Ministry of Commerce and Industry) pursuant to high level decision of the Group of Ministers.

The unified India Organic Logo has been developed to replace the present India Organic Logo & Jaivik Bharat Logo in due course.

The trademark registration of the Unified India Organic Logo is under process. Further, the modalities for implementation of Unified India Organic Logo are being worked out.

In this regard all the certification bodies are hereby informed that a transition time of three months will be provided for implementation from the date of notification of the Unified India Organic Logo.

Accordingly, the operators may be advised not to keep a long-term inventory of packaging material.

This issues with the approval of the National Accreditation Body (NAB).

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24.05.2024  
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